



**2010**  
north fulton  
**business expo**  
where atlanta comes to do business

**Friday, March 19, 2010**  
**www.gnfccepo.com**

# Focus on Revenue...and Sponsorships

## Platinum Sponsor (5 Only)

Investment - \$3,000

- Company name and/or logo displayed on most preshow marketing
- Secondary on-site signage at the Expo
- Company name and/or logo displayed on Expo website with hyperlink
- One double-sided banner in the exhibit hall
- One booth in Expo hall with prominent position
- Public on-site recognition
- Two tickets for Kick-Off breakfast
- 10 tickets to the Thursday night Kick-Off reception
- One half page ad in show guide
- 100 word description & logo in show guide
- *Market Value \$16,500*

## Kick-Off Breakfast (1 Only)

Investment - \$2,500

- Company name and/or logo on some pre-show marketing material
- Company name and/or logo on Expo website
- Four tickets to the Kick-Off breakfast
- Opening remarks at the breakfast
- One double-sided banner in the exhibit hall
- 5 tickets to the Thursday night Kick-Off reception
- One half page ad in show guide
- 100 word description & logo in show guide
- One booth in Expo hall

## Gold Sponsor (8 Only)

Investment - \$2,000

- Company name and/or logo on some pre-show marketing material
- Secondary on-site signage at the Expo
- Company name and/or logo on Expo website
- One booth in Expo hall
- 5 tickets to the Thursday night Kick-Off reception
- One quarter page ad in show guide
- 100 word description & logo in show guide
- *Market Value \$8,600*

## Business After Hours (2 Only)

Investment - \$2,000

- Company name and/or logo on some pre-show marketing material
- Company name and/or logo on Expo website
- 5 tickets to the Thursday night Kick-Off reception
- One quarter page ad in show guide
- 100 word description & logo in show guide
- One booth in Expo hall

## Sponsor/Exhibitor Kick-Off Reception (1 Only)

Investment - \$2,000

- Company name and/or logo on some pre-show marketing material
- Company name and/or logo on Expo website
- 5 tickets to the Thursday night Kick-Off reception
- One quarter page ad in show guide
- 100 word description & logo in show guide
- One booth in Expo hall

## Seminar Sponsor (1 Only) - SOLD

Investment - \$2,000

- Company name and/or logo on some pre-show marketing material
- Company name and/or logo on Expo website
- 5 tickets to the Thursday night Kick-Off reception
- One quarter page ad in show guide
- 100 word description & logo in show guide
- One booth in Expo hall

## Bag Sponsor (1 Only) - SOLD

Investment - \$1,000

- Sponsor provides bags for attendees, imprinted with event name and the company name, logo, and marketing message. Imprint must be approved by Expo staff
- 5 tickets to the Thursday night Kick-Off reception
- 100 word description & logo in show guide
- One booth in Expo hall

## Coffee Sponsor (2 Morning / 2 Afternoon)

Investment - \$500 each

- Each receives company name/logo displayed on signage recognizing sponsorship
- 100 word description & logo in show guide
- 5 tickets to the Thursday night Kick-Off reception

## Registration Sponsor (1 Only)

Investment - \$2,000

- Company name and/or logo on some pre-show marketing material
- Secondary on-site signage at the Expo
- Company name and/or logo on Expo website
- One booth in Expo hall
- 5 tickets to the Thursday night Kick-Off reception
- One quarter page ad in show guide
- 100 word description & logo in show guide

## Single Booth

Investment - \$600

- 6X8 space on expo showfloor
- Listing in showguide
- Listing on Expo Website

## Double Booth

Investment - \$1,200

- 6X16 space on expo showfloor
- Listing in showguide
- Listing on Expo Website

**Please fax the form on the following page to GNFC at 770-594-1059.**

**Please mail checks to:**

**GNFC, 11605 Haynes Bridge Road, Suite 100, Alpharetta, GA 30009.**

*Reservations are not official until payment is received.*

**Hosted By:**



**GREATER NORTH FULTON**  
CHAMBER OF COMMERCE

For more information on the North Fulton Business Expo, please visit [www.gnfccepo.com](http://www.gnfccepo.com), or call Kendra Plotkin at 678-397-0554.

**Presenting Sponsors:**





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## Focus on Revenue...and the Registration Form

Purchase Item: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Method of Payment:  Check  Visa/MasterCard

American Express  Discover Card

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

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